

CASE STUDY

## Driving new organizational behaviors through alignment and transparency for Fintech



### The Challenge

Product leads, managers, owners, and teams were struggling with the complexity of balancing the need for enhanced functionality in new technology platforms while preserving existing platforms that were in production. Lagging communication of changing product and technology priorities resulted in perpetual changes to product roadmaps, difficulties rehydrating product backlogs, and development teams struggling to remediate dependencies

### The Goals

The primary goal was to organize around products to increase visibility into the team's work and the organization's overall priorities.

### Outcomes

- Reduced time to market by 38%
- Increased predictability of software delivery teams by 57%
- 25% Cost Savings realized through increased throughput of software delivery teams.

## **The Approach**

Motion Consulting Group collaborated with product leaders to refocus on value-driven product roadmaps and backlogs through consistent refinement of epics and features.

Facilitated collaboration with Scrum Masters to enhance teamwork, empower development teams, and facilitate faster product delivery. Facilitated two quarterly planning sessions, including organizational leaders, development teams, support teams, and targeted stakeholders, which increased prioritization effectiveness and organizational alignment.

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## **Conclusion**

By transforming their operating model to be value-driven, our client achieved a significant improvement in time to market and predictability while also realizing cost savings.

If your organization faces similar challenges, let's connect to explore tailored solutions that meet your specific needs.