MOTION CONSULTING GROUP

CASE STUDY

An Agile Transformation and M&A to Become The Utility of the Future



The Challenge

In 2019, our client recognized the need for an agile transformation to better align its business objectives with operational practices. Historically, the company operated in a project-centric mindset, leading to inefficiencies and a lack of adaptability in a rapidly evolving energy market. With an aim toward growth and an interest in M&A on the horizon, the client knew they needed to leverage agile methodologies to improve collaboration, transparency, and delivery of software solutions across various business units.

The Goals

The primary goal was to meet the companywide goal of becoming the "utility of the future."

Outcomes

- Enhanced collaboration that facilitated in the delivery of award-winning software solutions
- Improved responsiveness to market changes and customer needs
- Automation of deployment processes through CI/CD reduced time-to-market for software solutions and increased overall operational efficiency
- Seamlessly integrated acquisition into existing operations, achieving strategic objectives while maintaining high service standards

The Approach

Developed a comprehensive agile transformation program and roadmap in which the client transitioned from a project-centric to a product-centric organization. MCG helped establish agile practices across teams to enhance collaboration and efficiency. MCG also facilitated the implementation of Continuous Integration/Continuous Deployment (CI/CD) processes, automating deployment workflows and enhancing the efficiency of software changes.

Provided ongoing support for software delivery and process redesign. The MCG team delivered training and support through organizational change management consultants, ensuring all team members were aligned with new practices. They also developed a structured approach to manage the transformation, including regular updates and transparency for stakeholders.

Facilitated the integration of the acquisition into the client's operations. MCG assisted in portfolio management and the adoption of DevOps practices using Azure tools and provided on-the-ground support with dedicated scrum masters and business analysts to ensure a smooth integration.

Conclusion

By transforming their organization, our client achieved a significant improvement in time to market, predictability, and realized cost savings while managing a new M&A transaction.

If your organization faces similar challenges, let's connect to explore tailored solutions that meet your specific needs.